



*The Best of Asia in America.  
Since 1982.*

**H MART®**

# TABLE OF CONTENTS

About us	1
Objectives	2-3
Our history	4
Our stores	5



## About us

Hmart is a Asian-American supermarket chain that has been in business for over 34 years, specializing in Asian and Western groceries, meats, seafood, produce, housewares, and RTC (ready to cook) items.

Since the first Hmart was opened in Woodside, NY in 1982, Hmart has expanded its market continuously. As a result, Hmart has expanded over 60 stores across 14 different states.

Hmart operations are supported by five modern warehouse/distribution centers, a multi-food processing facility, and well over 3,500 passionate employees that has driven annual sales exceeding \$1 billion.

In 2014, Hmart was recognized as one of the fastest growing retailers in the National Retail Federation's HOT 100 RETAILERS (#13 Hmart). Supermarket News has listed Hmart as one of the Top 70 Food Retailers & Wholesalers in the United States & Canada (2015 Top 75 List).





## Objectives

### 1. COMPETITIVE PRICING ACHIEVED BY CENTRALIZED/EFFICIENT PROCUREMENT SYSTEM AND THE SELF-SUPPLY OF ESSENTIAL ITEMS AND BRAND OWNERSHIP

Hmart has a centralized/efficient procurement system that enables the company to achieve a high level of purchasing power which allows Hmart to offer various items to customers at competitive prices.

Hmart has a self-supply of essential items and brand ownership that achieves competitive prices by directly manufacturing and supplying food items. With over 25 different private label brands and well over 600 different items, Hmart offers a wide range of high quality products at highly competitive prices. These brands have been highly recognized and trusted by the local community for many years.



### 2. HIGH QUALITY PRODUCTS FOR DIVERSE ETHNIC GROUPS

Hmart offers a full line of Asian groceries as well as a broad range of Western groceries to complement its full scale offerings to that of a traditional supermarket. While many other Asian supermarkets are designed to target only specific ethnic core groups, Hmart is dedicated to serve the immediate surrounding communities as well as a broad range of international customer base.





### 3. OUR COMMITMENT TO CUSTOMER SATISFACTION

Hmart is always striving for the best customer service and will continue to work hard to gain customer satisfaction. Hmart is dedicated in training our team members by emphasizing the importance of putting forth customers' satisfaction in mind. Hmart promises that we will continue to strive to bring customer service you can trust and believe, so that we can offer the best shopping experience to each and every customer.

### 4. COMMUNITY INVOLVEMENT

Hmart is committed to giving back to our communities. Hmart has a long-standing commitment to support non-profit organizations such as the U.S. Census Bureau, the New Life Organization, the Cammy Lee Foundation, the Voter's Council Group, various Scholarship Funds, and Youth Development programs. Hmart also supports major and minor organizations throughout the country with continuing efforts to reach out to local communities. A substantial number of grants are directed to local communities across the country where we operate within. Hmart also partners with organizations such as the American Red Cross to help in collecting disaster relief funds. Hmart cares for and takes great pride in giving back to our neighbors, friends, and local communities.



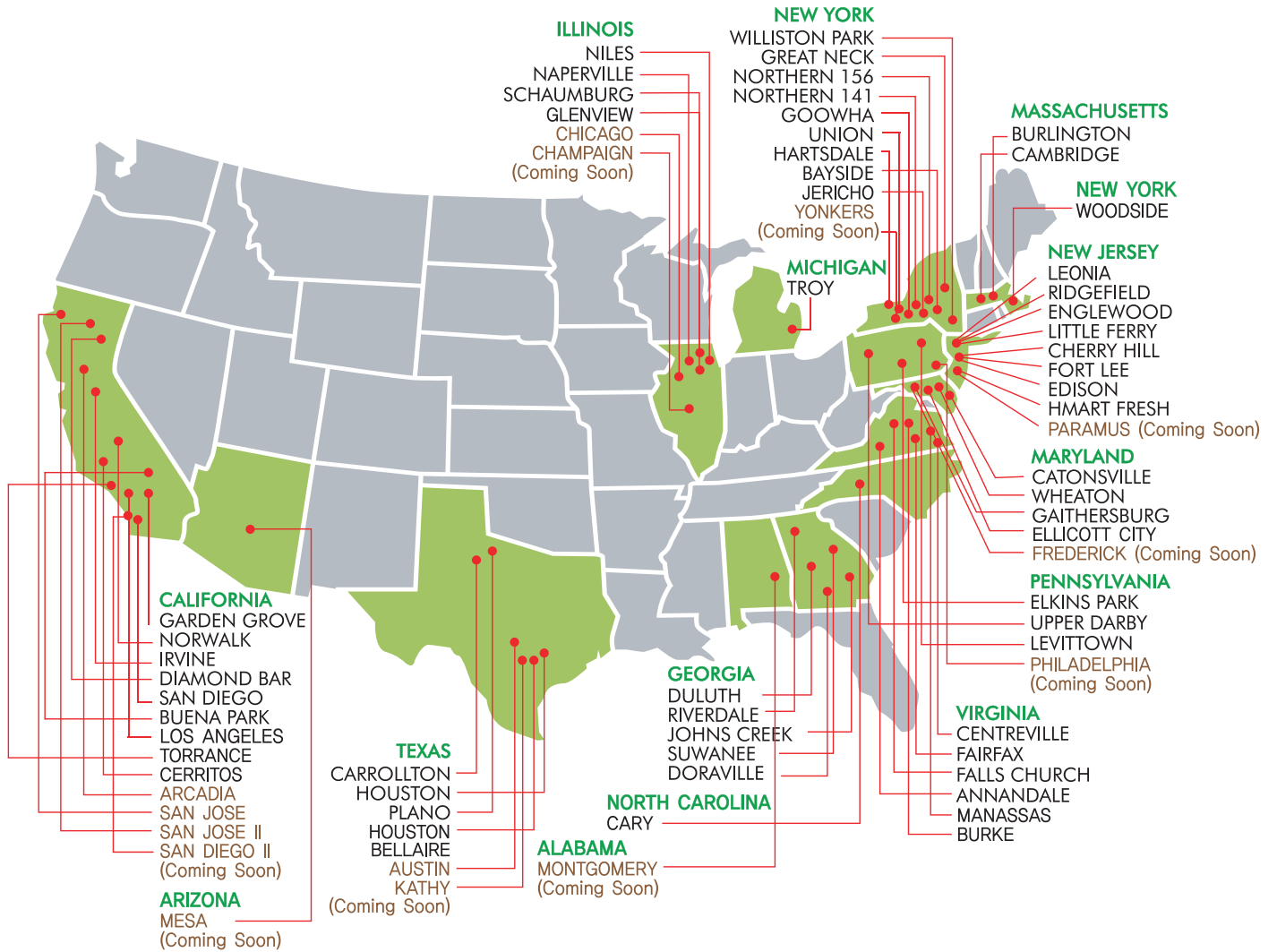


## Our history

<b>ORIGIN</b>	Woodside, New York, 1982
<b>SCOPE OF BUSINESS</b>	Retail supermarket, Food wholesale, Food processing, Online sales
<b>HEADQUARTERS</b>	300 Chubb Avenue, Lyndhurst, NJ 07071
<b>GROSS ANNUAL SALES</b>	Over \$1 billion (2014)
<b>EMPLOYEES</b>	Over 3,500
<b>STORE LOCATIONS</b>	New York, New Jersey, Maryland, Massachusetts, Pennsylvania, Virginia, Georgia, Illinois, Michigan, California, Texas, North Carolina, Alabama, and Arizona
<b>WAREHOUSE / DISTRIBUTION CENTER</b>	New Jersey, Maryland, Illinois, Georgia and California
<b>FOOD PROCESSING FACILITY</b>	New York



# Our stores



*The Number One Asian-American  
 Supermarket in America!*



The Best of Asia in America. Since 1982.